



GyPSii and Garmin Sign Global Multi-year Agreement for Location-Based Services and Social Networking

26th June 2008, Amsterdam, The Netherlands - GyPSii, the leading geo-location and mobile social networking provider, today announced it has entered into a multi-year worldwide agreement with Garmin®, the world's global leader in satellite navigation.

Under the terms of the agreement, GyPSii will provide technology, products, worldwide data center infrastructure, development licenses, and GyPSii branding rights to Garmin, on a worldwide non-exclusive basis for a range of Garmin products. Garmin anticipates that future products will include friend finding applications that support the GyPSii-powered location-based social networking services platform.

The agreement provides development licenses to Garmin, to leverage the GyPSii location-based geo-social networking services infrastructure for internal development and integration with its products. The agreement also has provisions for revenue sharing between GyPSii and Garmin.

GyPSii uniquely incorporates a wide range of location-specific functions and mobile lifestyle services - including mobile search, user generated content-sharing and social networking - in a single platform.

"We're very excited to work with an established global market leader like Garmin to deliver its consumer navigation solutions," said Dan Harple, founder and CEO of GyPSii. "This agreement underscores GyPSii as the leading platform for delivering on a global level the next generation of mobile social networking communities and location-aware mobile lifestyle services. Our agreement with Garmin opens up these new functions and services to consumers everywhere and takes the multi-billion dollar navigation market in an exciting new direction."

GyPSii currently interoperates on Symbian, Windows Mobile, and BlackBerry devices, as well as the Apple iPhone, along with browser-based Internet connected devices. It can be accessed on the web at www.gypsi.com or a compatible phone's mobile browser at www.gypsi.com/m.

About GyPSii

GyPSii is the market-leading mobile lifestyle application and geo-mobility platform, connecting people, places and communities across networks and devices. GyPSii provides a geo-location social networking platform and services for mobile and web Internet-connected devices, and is headquartered in Amsterdam, The Netherlands. (www.gypsi.com).

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