



## **GyPSii Supports New Moblin v2 for Intel® Atom™ Processor**

### *Optimizing GyPSii for Latest Release of Moblin Version 2*

**June 2nd, 2009 - Salo Finland and Amsterdam, The Netherlands.** GeoSentric Oyj's (NASDAQ OMX: GEO1V), GyPSii business unit, developers of the award-winning GyPSii mobile social networking application today announced its continued support of Moblin, an optimized open source Linux software stack and application framework, by committing to optimize GyPSii mobile lifestyle application for the recently released Moblin Version 2 Beta for Intel® Atom™ processor-based platforms.

Moblin v2 Beta, initially available for netbook devices, will add to GyPSii's distribution, by enabling a more robust user experience across multiple Intel Atom processor-based platforms, including netbooks, mobile Internet devices (MIDs) and embedded systems.

GyPSii delivers an all-in-one mobile social networking experience across devices and operating platforms around the world. It allows people to instantly capture and share what they are actually doing, building a multi-media virtual world of their daily lives – where they are going, the places they have been and the things that they are doing.

“One of the key features of Moblin v2 Beta is an easy-to-use and intuitive user interface that was built for advanced Internet, media and social networking experiences which is welcome news for us,” said Shane Lennon, SVP Marketing and Product Management at GyPSii.

“Intel launched Moblin in June 2007 and incubated the project until April 2009 when the Linux Foundation became the host of the community. Intel continues to contribute key technologies and work with the developer community to advance the effort.

“It's great that GyPSii is one of the first independent software vendors to offer support for Moblin Version 2,” said Ram Peddibhotla, open source business director, Intel's Software and Services Group.

“Consumer offerings like GyPSii that are optimized for the new, community driven Moblin platform will deliver unparalleled Internet, media and social networking experiences for Intel® Atom™ processor-based systems.”

Moblin v2 Beta for netbooks is currently available for download at [www.moblin.org](http://www.moblin.org)

GyPSii will be attending Computex in Taipei this week. The GyPSii is available for over 250 mobile devices and can be downloaded directly onto your mobile at [www.gypsii.com/m](http://www.gypsii.com/m) (for a full list of supported devices).

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### **About GeoSentric Oyj (GyPSii)**

GeoSentric's GyPSii is the market-leading mobile digital lifestyle application and geo-mobility social networking platform: connecting people, places and communities across networks and devices. Based in Salo, Finland and Amsterdam, The Netherlands, GeoSentric operates offices in North America, Europe and Asia Pacific. GeoSentric is listed on the Nordic Exchange (NASDAQ OMX: GEO1V)). For more information, visit [www.gypsii.com](http://www.gypsii.com) and [www.gypsii.com.cn](http://www.gypsii.com.cn) © 2009 GeoSentric. All rights reserved.

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### **About Moblin**

Hosted by the Linux Foundation, Moblin is an optimized open source Linux software stack and technology framework that delivers visually rich Internet and media experiences on Intel® Atom™ Processor-based devices including MIDs, netbooks/nettops, in-vehicle infotainment (IVI), and embedded systems. More information can be found at [www.moblin.org](http://www.moblin.org).

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